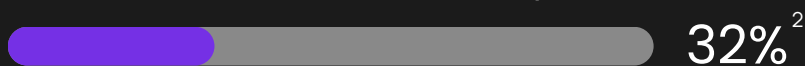


AI's Bottom-Line Impact on Beauty and Personal Care Manufacturing

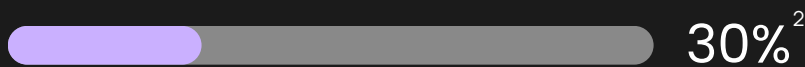


AI is rapidly transforming the beauty and personal care industry, with the AI-in-beauty market projected to grow from \$3.7B in 2024 to over \$9B by 2029.¹ Discover the tangible impact this acceleration is having on manufacturing teams:

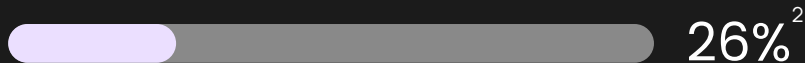
Reduced formulation time by



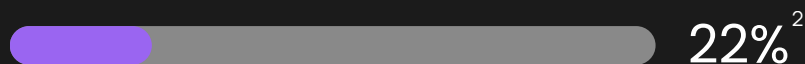
Reduced time-to-market by



Reduced manufacturing costs by



Reduced waste by



AI's Bottom-Line Impact on Beauty and Personal Care Manufacturing



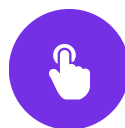
Basetwo's AI Use Cases

Basetwo's AI platform gives manufacturers recommendations to optimize their production of personal care and cosmetic products, ensuring high-quality outputs while reducing time to market.

The platform support manufacturers across the following areas:



Production
Scale-up



Virtual
Experimentation



Quality
Monitoring



Process
Optimization

Basetwo Benefits: AI for Improved Personal Care Manufacturing

- 1 Enhanced design and formulation**
Digital twins virtually mimic processes, enabling “what-if” scenario experimentation to optimize formulations or process parameters to reduce resource consumption, time-to-market, and cost.
- 2 Tighter process control and reduced product variability**
The predictive power of AI modeling enables manufacturers to identify and correct deviations before batches fail, leading to higher quality products and reduced waste.
- 3 Getting manufacturing scale-up right the first time**
Beauty and personal care manufacturers can accelerate the scale-up of products to minimize trial runs and reach customers faster.

Want to explore how Basetwo can increase profitability for your team?

Reach out today!